

Mapping of fundraising opportunities - Terms of Reference

September 2021

Context

ICI is a Switzerland based non-profit foundation that works to ensure a better future for children in cocoa growing communities. It is a multi-stakeholder partnership advancing the elimination of child labour and forced labour by uniting the forces of the cocoa and chocolate industry, civil society, farming communities, governments, international organisations and donors. By 2025, ICI aims to have significantly contributed to the achievement of SDG 8.7 and the advancement of the UN Guiding Principles on Business and Human Rights in the cocoa sector.

To achieve this ambition, ICI's [2021-2026 Strategy](#) aims for a **responsible cocoa supply-chain** (where systems and services that responsibly and transparently prevent and remediate child labour and forced labour are strengthened, conjoined and scaled-up), **working within a supportive enabling environment** (where national and international policies and systems are conducive to change) as part of an **integrated and coordinated multi-stakeholder effort**. The achievement of these strategic objectives assumes a year-on-year increase in core and project funding, including through targeted fundraising dedicated explicitly to the prevention or remediation of child labour and forced labour and the upscaling of effective practices.

For this purpose, ICI is commissioning a scoping of possible fundraising opportunities to be further explored and implemented as of 2022.

Assignment: Objective and scope of work

The objective of this assignment is to help ICI developing a solid fundraising plan of action based on a careful assessment of opportunities, both in terms of traditional (public/non-profit/institutional) and innovative fundraising models.

This includes:

1. **Identification of needs:** Mapping of ICI's fundraising needs and strategic objectives.
2. **Identification of opportunities:** Scoping and mapping of potential institutional funding donors and partnership opportunities, identifying priority targets and defining strategies to increase institutional resource mobilisation success; Scoping and mapping of potential operational programme funding donors and partnership opportunities, identifying priority targets and defining strategies to increase project funding success; Scoping and mapping of specific innovative funding models to increase institutional and/or project resource mobilisation for ICI and/or the cocoa sector at large. Define strengths, weaknesses, opportunities, and gaps based on ICI's comparative advantage.
3. **Draw conclusions and recommendations:** Present key findings and recommendations for ICI in a written report.



Timeframe

This assignment is to be conducted between November and December 2021.

Requirements

The consultant should meet the following requirements:

- Proven experience in non-profit fundraising, incl. experience in raising funds from other geographies (internationally).
- Background in human rights, child rights, and/or child protection, experience working on child labour an asset.
- Knowledge of smallholder agriculture in Sub-Saharan Africa, ideally including the cocoa supply chain.
- Proficient in writing proposals and reports.
- Ability to work in English and French.
- Be registered as a business or independent contractor.

How to apply

NB: ICI has **zero-tolerance** for all forms of child neglect, abuse (sexual, physical, emotional, and psychological) and exploitation (sexual and commercial).

ICI commits to put the best interest of the child first, and at the centre of its work, irrespective of a child's ability, ethnicity, faith, gender, sexuality and culture.

ICI recognizes its responsibility to ensure and to promote a safe and secure environment for children. To effectively manage risks to children, ICI requires the commitment, support and cooperation of all staff, associates, partners, suppliers, service-providers and visitors. By applying at ICI, you automatically agree to the above term and uphold the principles described herein.

Interested candidates are requested to provide the following information:

- CV and cover letter, in English, setting out how they meet the requirements above and including links to examples of relevant work
- A short description of a proposed methodology and financial proposal.

All applications should be submitted to: hr@cocoainitiative.org by 22 October 2021.

For any questions in relation to this vacancy, please contact Sarah Dekkiche at s.dekkiche@cocoainitiative.org